

FOR IMMEDIATE RELEASE
BEFORE AUGUST 30, 2015

Local Cicero Breast Cancer Survivor Brings Awareness to Longbranch Park for a Day

Cicero, New York – Local breast cancer survivor is spreading her mission of early detection and raising funds for awareness by hosting a BBQ bash.

Shelly Straub, diagnosed with invasive breast cancer in October 2013, completed treatment including surgery, chemotherapy and radiation in August of 2014. One year later, Straub is raising awareness and funds through a unique event, a barbeque bash.



Straub says: “As a survivor who has recently completed treatment for breast cancer, I have committed myself to walk in the Susan G. Komen 3-Day[®] (a 60 mile, 3 day walk taking place in Philadelphia, PA on October 3) and have agreed to raise funds to help fight breast cancer. I have successfully held several online gift basket auctions and am now focusing my attention on the upcoming BBQ event, which has gained momentum and reached the attention of Galaxy Communications who is promoting the event on 100.9Krock, TK99, and Sunny102.”

Susan G. Komen[®] is the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Komen is the ONLY organization that addresses breast cancer on multiple fronts such as research, community health, global outreach and public policy initiatives in order to make the biggest impact against this disease.

More information about the Komen 3-Day can be found at The3Day.org.

Event details:

WHAT: *BBQ for Breast Cancer*

WHEN: *Sunday, August 30th*

WHERE: *Longbranch Park*

*This **FREE** event will showcase live music, craft vendors, auctions, games, food trucks from the Syracuse Food Truck Association as well as a BBQ competition.*

Stop down between 1-4pm and be a part of raising funds for the cause, because what’s a good BBQ without a great rack?

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Event URL: **<http://www.ataleof2boobies.com/breast-cancer/badass-bbq-bash-for-the-boobies>**

Radio copy: **<https://audioboom.com/boos/3456099-bbq-for-breast-cancer>**